

# Glossary of terms & abbreviations

**ADAS** - Agricultural Development and Advisory Service.

**Antur Teifi** - Enterprise and community development organisation based in Teifi Valley.

**ARENA** - Independent organisation providing practical support to businesses and other organisations on environmental management issues, helping businesses adopt best practice whilst improving overall business performance and competitiveness.

**AVE** - Amman Valley Enterprise - Enterprise and community development organisation based in Amman area.

**Brownfield Land** - Previously developed land that is or was occupied by a permanent structure (excluding agricultural or forestry buildings) and associated fixed surface infrastructure. Includes defence buildings and land used for mineral extraction and waste disposal where restoration hasn't been required as part of the original permission.

**BT** - British Telecom.

**Building a Sustainable Llanelli Programme** - European funded project to provide Environmental and Commercial Property Improvement grants within specified areas in the Town Centre and adjacent Community First area.

**Business Eye** - First stop shop for business enquiries.

**CAP** - Common Agricultural Policy – aims to provide farmers with a reasonable standard of living and consumers with quality food at fair prices. Food safety, preservation of the rural environment and value for money are now key concepts.

**Capacitate** - Antur Teifi/Carmarthenshire Enterprises project aimed at reducing Incapacity Benefit claimants in Carmarthenshire.

**Careers Wales West** - Local careers service responsible for delivering careers information,

advice and guidance to young people and adults across Wales including the Workforce Development Initiative, Education Business Partnership and Youth Gateway.

**CAVS** - Carmarthenshire Association of Voluntary Services.

**CCC** - Carmarthenshire County Council

**CCET** - Carmarthenshire Consortium of Education and Training.

**Celtic Enterprise** - A joint initiative between SE Ireland and SW Wales funded via Interreg to develop best practice, exchange ideas, develop cross border links between business development agencies, trade associations, and local authorities to improve the competitiveness of SMEs.

**Communities First** - Area based regeneration programme targeted at Wales' poorest communities sponsored by Welsh Assembly Government. Areas within Carmarthenshire are Glanymor/Tyisha, Felinfoel, Llwynhendy, Pantyffynnon and Brynamman/Ystradowen.

**Credit Unions** - Financial co-operative owned and managed by members who use them, offering convenient way to save and opportunity to access low cost loans and other benefits.

**DART** - Development and Regeneration Team.

**DELLS** - WAG Department of Education, Lifelong Learning and skills incorporating the functions of former ELWa.

**EIN** - WAG Department of Entrepreneurship, Innovation and Networks incorporating the functions of former WDA & WTB.

**Environment Agency** - Body ensuring that air, land and water are looked after by everyone in today's society so that tomorrow's generations inherit a cleaner, healthier world.

**EU** - European Union.

**Foothold** - Enterprise and community development organisation based in Llanelli.

**FE** - Further Education.

**Gallu** - A people development programme for all tourism related businesses. Aims to help tourism related businesses in upskilling the workforce, improving the visitor experience and increasing the competitiveness of the tourism industry in South West Wales.

**Go Wales** - Graduate Opportunities Wales employability and business development programme – helps students and graduates prepare for work and future careers. Managed By Higher Education Funding Council for Wales and delivered in partnership by University Careers Services.

**Green Dragon Award** - Arena network award

**Gva** - Gross value added - measures the contribution of each producer, industry or sector in the UK to the economy and is used particularly in assessing the contribution at regional and local levels. At the national level the more familiar Gross Domestic Product (GDP) is used. GDP is defined as GVA plus taxes on products less subsidies on products (both of which are available at the whole economy level only).

**HE** - Higher Education.

**Hidden Dragon** - Objective 1 funded project to encourage and create new Community Enterprises in Priority 3 areas of Carmarthenshire. Grant assistance for capital and revenue with ongoing support and guidance from social economy experts. Partners are Foothold, Community Enterprise Wales and AMCAN Ltd.

**ICT** - Information and Communication Technology.

**Insight** - Programme to introduce young people to local government, its procedures and learn directly from Executive Board Members and officers before debating/prioritising schemes designed to be realistic and cover the range of services delivered by all directorates within the Council.

**Intertrade plus Local Supply chain programme** - Interreg funded project to allow Carmarthenshire to work with Waterford Council to analyse

procurement spend with a view to removing obstacles to trade.

**Job Centre Plus** - Amalgamation of Job Centres and former 'social security' offices into one integrated service.

**KEF** - Knowledge Exploitation Fund – brings knowledge base of academic world to the office/factory to improve products, processes, develop staff, access new markets, strengthen management team.

**Llanelli Waterside** - Joint Venture between CCC & EIN to regenerate the coastal area of Llanelli.

**LETS** - Local Exchange Trading Scheme – local non-profit exchange networks in which all kinds of goods and services can be traded without the need for money e.g. a LETS member may earn credits by doing computer work or carpentry for one person and spend it later on food, hiring equipment, childcare from another person on the network.

**Llwybro Routes** - Project run by EIN to tackle the outmigration of young people from rural Wales. The project mission is the promotion of staying in rural Wales or returning to rural Wales as attractive and viable options.

**MCG** - Menter Cwm Gwendraeth – community development organisation based in the Gwendraeth Valley.

**Menter a Busnes** - Economic development company developing enterprise and business in particular as part of the Welsh culture. Aims to increase levels of income and economic activity while exploiting the intrinsic economic benefit of the Welsh language and culture.

**Micro Business** - Small enterprises employing less than 10 people and with a turnover of less than £2 million.

**Milltir Sgwâr** - A project delivered by Antur Teifi as part of WAG's Rural Community Action programme to encourage people to live and work in the area and others who have left to return home. Complements the work of Llwybro Routes. Partners include Menter Cwm

Gwendraeth, Menter Iaith Myrddin.

**MIM** - Menter Iaith Myrddin – organisation promoting the Welsh language and culture but also working as Community Ambassador for Towy area.

**Modern Apprenticeships** - Offer people over 16 a chance of paid employment linked to the opportunity to train for jobs at craft, technician and management level.

**National Graduate Scheme** - National Graduate Development Programme for local government to train high flying graduates for management posts within local government.

**Newidydd** - Objective 1 project to provide support to people of working age who are facing multiple barriers in order to assist them taking up employment in the longer term.

**Objective 1** - Status given to Europe's poorest regions whose average GDP/Gva per capita is below 75% of the European Union average.

**1 FUND** - County Council grant providing funding for new and innovative projects that will contribute towards the economic and social development of Carmarthenshire.

**Pathways to Work** - Scheme being rolled out by Job Centre Plus from April 2006 following successful pilots in Bridgend and Rhondda Cynon Taf. The aim is to help customers in receipt of Incapacity Benefit take the appropriate steps to enable them to return to work. Support includes helping to find vacancies, financial help in terms of return to work credit, understanding and managing their condition, permitted work while retaining benefit, travel to interview, work preparation etc.

**Physical Grants for Growth** - Town Improvement Grants and Rural Conversion Grants.

**PID** - Project Initiation Document. Plan outlining proposed actions to address particular issues based on Wales Spatial Plan areas.

**Prince's Trust** - Charity providing training, mentoring and financial assistance to 14 – 30 year olds to help them realise their potential.

**Property Development Grants** - Grants available to renew/improve frontages within public view of commercial properties and for internal renovation of underused/disused buildings.

**Sites, Premises and Infrastructure Master Plan** - A rolling programme of infrastructure developments/improvements indicating capital investment intentions of Carmarthenshire County Council and the Welsh Development Agency in partnership with utility providers and the private sector.

**SLAPP** - South Llanelli and Pembrey Peninsula – European funded project providing infrastructure to create serviced development sites for private sector investment and construction of workshop units for let.

**SME** - Small to Medium sized Enterprise – employing 10-250 persons.

**SWITCH** - South West Wales Integrated Transport Consortium – alliance between Pembrokeshire, Carmarthenshire, Swansea and Neath Port Talbot to promote integrated and sustainable transport

**Switch2Share** - Scheme to promote car sharing within South Wales.

**SWWEF** - South West Wales Economic Forum.

**SWWTP** - South West Wales Tourism Partnership.

**TESIS** - Technology Supported Innovation and e-business in the Information Society – Interreg funded project to help companies develop and implement their ICT plans.

**Workforce Development Programme** - An integrated package of products and services to meet the needs of the business community.

**World of Work** - Programme to introduce young people to the working environment and business sectors within Carmarthenshire to make them aware of career opportunities within the County and of the services delivered by the Council.

**Young Enterprise** - Project giving young people the opportunity of gaining personal experience of how a business works, inspiring and equipping them to learn to succeed through enterprise and setting up businesses as part of their school

curriculum.

**Young People's Partnership** - Partnership of agencies and organisations within Carmarthenshire co-ordinating support services for 11-25 year olds.

**Youth Council** - Carmarthenshire council of young people giving youth a voice in Carmarthenshire.

**Youth First** - Objective 1 project to enhance the County's youth support services, which will work with a number of youth organisations to develop tailored support for training opportunities to young people.